Gender Ministry, PCI Media Impact Take SGBV Prevention Awareness Campaign To Brewerville

The Ministry of Gender, Children and Social Protection in collaboration with PCI Media Impact has launched a five-day sensitization campaign against rape and sexual violence against women and children in 2015.

Joko G. Kporgbo, Campaign Manager, PCI Media Impact with Community Dwellers who graced the program.

---

CENTRAL BANK OF LIBERIA

<table>
<thead>
<tr>
<th>Currency</th>
<th>Buying</th>
<th>Selling</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD</td>
<td>4.8700</td>
<td>4.8710</td>
</tr>
<tr>
<td>GBP</td>
<td>6.5300</td>
<td>6.5320</td>
</tr>
<tr>
<td>EUR</td>
<td>5.6700</td>
<td>5.6720</td>
</tr>
</tbody>
</table>

These exchange rates are based on the daily survey of the foreign exchange market in Monrovia and other centers. The rates are collected from the commercial banks and the commercial banks.

Source: Research, Policy and Planning Department, Central Bank of Liberia, Monrovia, Liberia

---

1000 min All for $5
1000 SMS
package for 30 days
1000 MB

*999#
Mr. Simon Coin, Gender Based Representative at the Ministry of Gender Management, was at the program.

The campaign took place on October 27 and ended on the October 31 2015.

The five-day sensitization campaign was held under the theme "End Violence Against Children" (EVAC) and targeted thirteen communities in Bremerville city and Virginia Township with the full participation of local leaders and men.

According to the Gender Based Violence representative, Mr. Simon Coin, the data collected highlights District 17 as a hotspot. Children are been raped on a daily basis.

Mr. Simon Coin said, parents should always keep their children in a safe distance. They will be secured at all times.

He also said the campaign included the distribution of flyers, performances by local Liberian artists and prevention and response messages. The campaign was managed by the Manager of PCI Media Impact, Mr. Joko G. Kpoqha. He added that the responses emanating from community members made him convinced that sexual violence against women and children in district 17 will be put under control.

Quoting statistics from the Ministry of Gender, he said 94 cases of violence against children occurred between 2014 and the second quarter of 2015 in those communities. He said 75 percent of the survivors were between ages of year to 17 years.

He went on to say women and girls remain more vulnerable to sexual and gender-based violence in their communities. Mr. Kpoqha used the occasion to call on parents, guardians and community leaders to not compromise issues of rape and other forms of violence.

By: Feona M. Benson

Moreover, it indicated that all communities in the city will be visited and measures will be carried out to ensure total cleanliness in Monrovia and its environs. She emphasized that Liberians should know that the capital city deserves to be kept clean.

She described the current unsanitary condition of the city as filthy and therefore requires major work to avoid the outbreak of another virus disease.

There are mixed views regarding the scopes and operations of the Presidential Taskforce. Some are in favor while others are totally against it.

Madam Broh who described herself as "Hurricane Mary" told reporters that Madam Josephine Dave who is a resident of the United States has donated 20,000 bikes and other items to the government.